

# ONYX EQUITIES GROUP, LLC

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2/9/2019

OEG



# MISSION

- Onyx Equities Group LLC is a private equity limited liability company built on the premise of transparency and collaboration, providing opportunities to participate in investments to increase members portfolios.

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**OUR  
UNITY IS OUR  
WEALTH**



# WHY OEG

- OEG – Onyx Equities Group premise is to provide a way for individuals who may not be considered “qualified accredited investors” a platform to be able to invest into opportunities otherwise unattainable
  - A platform geared towards everyday people with a special interest in persons of color who far to often have not been apart of the investment markets
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# MEMBERS OF OEG

- Members of OEG are ordinary persons of all different walks of life, professions, backgrounds, and expertise
- Common goal of coming together to pool resources together for varied investment opportunities (private/public)

# WHAT IS AN ACCREDITED INVESTOR

- An accredited investor is a person or a business entity who is allowed to deal in securities that may not be registered with financial authorities. They are entitled to such privileged access if they satisfy one (or more) requirements regarding income, net worth, asset size, governance status or professional experience. In the U.S., the term is used by the Securities and Exchange Commission (SEC) under Regulation D to refer to investors who are financially sophisticated and have a reduced need for the protection provided by regulatory disclosure filings. Accredited investors include natural high net worth individuals (HNWI), banks, insurance companies, brokers and trusts.

# WHAT IS PRIVATE EQUITY

- Private equity is an alternative investment class and consists of capital that is not listed on a public exchange. Private equity is composed of funds and investors that directly invest in private companies, or that engage in buyouts of public companies, resulting in the delisting of public equity. Institutional and retail investors provide the capital for private equity, and the capital can be utilized to fund new technology, make acquisitions, expand working capital, and to bolster and solidify a balance sheet.

# POTENTIAL OPPORTUNITIES

- Current potential opportunity we are looking at:
  - UBER
  - LYFT
  - Pinterest
  - Agronomed
  - Gas It Up
  - 23 and Me
  - Air BNB
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# RULES OF ENGAGEMENT

- Initial investment of \$25,000 per member
- Monthly contributions of \$25 per member
- Voting by 2/3 majority is needed to enact any investment
- Election of officers
- Complete transparency



# COMPANY TIMELINE

- Domestic Maryland based LLC will be formed 2/2019
  - Application for EIN 2/2019
  - Opening of banking account 2/2019
  - Operating Agreement draft 2/2019
  - By-Laws draft 2/2019
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# FOUNDING PRINCIPALS

- Mark McFadden
- William Wright