

Onyx Equities Group LLC

“Our Unity Is Our Wealth”

www.oeg-llc.com

ABOUT ONYX EQUITIES GROUP (OEG)

OEG is an investment club designed to inform our community about finance and investing by giving them the opportunity to be involved in managing a real investment fund. Our particular interest is in the private equity asset class. If you are interested in learning more about how to manage money and make important financial decisions, we encourage you to attend a meeting. Our meetings are interactive and all members have a chance to learn about important concepts in finance and to make presentations to the group on different stocks and other financial instruments.

BENEFITS OF BEING A MEMBER

Being a member has its advantages when you become a member of OEG you get the following:

1. Instant accredited investor status
2. Risk reduction in your investment portfolio
3. Increased diversity of asset classes invested in
4. Collaboration
5. Education in investing practices
6. Access to a Wall Street advisor
7. Opportunity to help manage and run a fund

WHAT IS PRIVATE EQUITY

Private equity is an alternative investment class and consists of capital that is not listed on a public exchange. Private equity is composed of funds and investors that directly invest in private companies, or that engage in buyouts of public companies, resulting in the delisting of public equity. Institutional and retail investors provide the capital for private equity, and the capital can be utilized to fund new technology, make acquisitions, expand working capital, and to bolster and solidify a balance sheet.

WHAT IS AN ACCREDITED INVESTOR

An accredited investor is a person or a business entity who is allowed to deal in securities that may not be registered with financial authorities. They are entitled to such privileged access if they satisfy one (or more) requirements regarding income, net worth, asset size, governance status or professional experience. In the U.S., the term is used by the Securities and Exchange Commission (SEC) under Regulation D to refer to investors who are financially sophisticated and have a reduced need for the protection provided by regulatory disclosure filings. Accredited investors include natural high net worth individuals (HNWI), banks, insurance companies, brokers and trusts.

OUR INVESTMENT STRATEGY

Onyx Equities Group LLC as an investment club looks to bring together the skills, knowledge and expertise of our members and marry them with "hardcore" financial analysis. With over \$1M of assets under management we primarily invest in private equities, domestically traded equities and fixed income products.

That being said when the club looks to make an investment two questions are asked:

1. What is our over-arching market view?
2. Do the financials of this company show us, that given our view, this company will have success?

We answer the above questions as follows:

1. First we develop an economic view
2. We look at macroeconomic indicators and industry research to get a sense of market movement
3. Then we analyze a company's financial health
 1. Balance sheet strength
 2. Income statements
 3. Cash Flows
 4. Key Financial ratios
 5. Debt to Asset Ratio
 6. Profit Margin
 7. Asset Turnover
 8. EBITDA

The above constitutes a brief summary, if you are interested in learning more about how the club makes valuations please come out to a meeting.

OUR PORTFOLIO INVESTMENTS

1. Uber
2. Lyft
3. Pinterest
4. AirBnB
5. 23andMe

RULES OF ENGAGEMENT

Initial Capital Contribution - \$25,000

Signed Operating Agreement

Monthly Capital Contribution - \$250.00

Signed Partnership Agreement